

Inaugural Canadian Black Nurses Conference 2025



Hosted by

**The Pan-Canadian Association
of Nurses of African Descent
(PCANAD)**

**Call for Sponsorship
& Exhibitors**

Deadline: Sunday, October 5, 2025

For more information, please email us at conference@pcanad.ca

Conference website: <https://pcanad.ca/conference/>





Why Sponsor the Conference?

THIS IS AN INAUGURAL CONFERENCE!

There has never been any of its kind to celebrate the contributions of Black nurses and nursing students across Canada!

We are thrilled about this significant milestone in Canadian history, and we invite you to be a part of it!

We hope to host future conferences in person!



About PCANAD

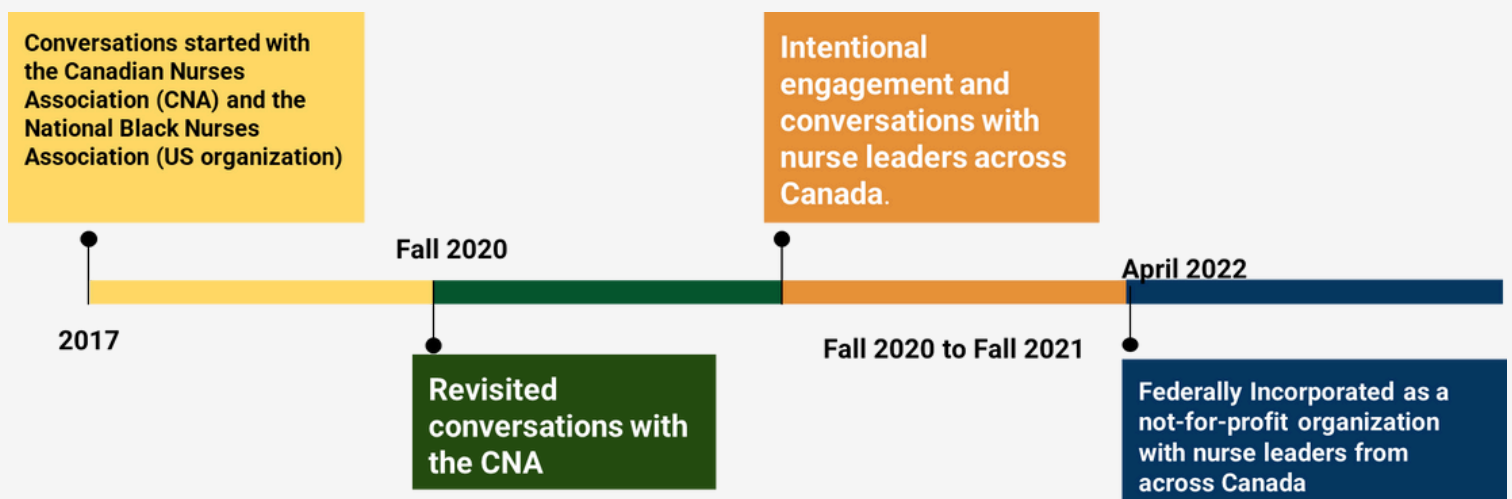
PCANAD was established to serve as the national platform for uniting organizations that support nurses of African descent (including African, Caribbean, Black, Afro-Brazilian, etc.) in Canada.

We Represent all Domains of Nursing

→ Academia (educators and students) | Administration | Clinical Practice | Policy | Research | Entrepreneurs, etc.

Our History

We have a unique history dating back to 2017; however, the official conversation to solidify the plans to establish a national organization started with the Canadian Nurses Association (CNA) in the Fall of 2020. As a collective, we voted on creating PCANAD in September 2022, and we formally incorporated as a not-for-profit organization in April 2022.





How Does PCANAD Operate?



PCANAD was formed by a collective of African, Caribbean, and Black nurses from across Canada!

At the time PCANAD was formally created, we realized that there had been existing grassroots organizations supporting Black nurses and nursing students across Canada. This realization informed our guiding principle of working collaboratively, rather than duplicating efforts or working in silos.

OUR GUIDING PRINCIPLE

PCANAD recognizes the work of existing organizations serving the interests of nurses of African descent, both with jurisdictional or federal mandates, and does not, in any way, take away from the incredible work or prevent the furtherance of such organizations.



OUR VISION

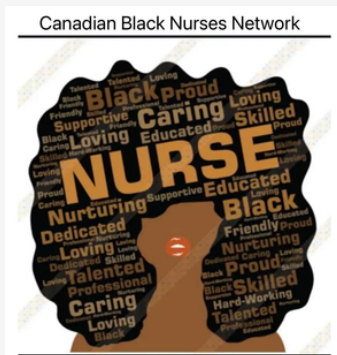
Inspire, engage, and empower nurses of African descent to become leaders in their field and lead change for equitable health care in Canada.

OUR MISSION

To amplify the voices of Nurses of African descent by promoting the recruitment, retention, professional advancement, and representation in education, practice, administration, research, and policy. To advocate for the health and wellbeing of people of African descent in Canada.



Meet Our Organizational Members



We also have members in jurisdictions without formal organizations, and we welcome Black nursing organizations and individuals from across Canada to join our collective!



Examples of our Past Activities



While our primary objective is to amplify the work of existing organizational members across Canada, PCANAD, as a collective has organized various events since 2022.

We have also partnered with various organizations and educational institutions in supporting anti-Black racism work.

Celebrating Black History Month 2023

Featuring
Black Donors Save Lives

stem cell club

**CARING FOR BLACK BODIES
WEBINAR SERIES 3**

HOSTED BY
**THE PAN-CANADIAN ASSOCIATION OF
NURSES OF AFRICAN DESCENT**

February 24, 2023
12 noon to 2:00 pm
Eastern Time

Proudly Sponsored by

Scan the QR code below
to register!

STRONGER TOGETHER

PAN-CANADIAN ASSOCIATION OF
NURSES OF AFRICAN DESCENT (PCANAD)
ASSOCIATION PANCANADIENNE DES INFIRMIERES ET
INFIRMIERS D'ORIGINE AFRICAINE (APIIOA)

**NURSING
WHILE BLACK
IN CANADA
(NWBIC)
WEBINAR SERIES**

**UNDERGRADUATE NURSING
STUDENT EXPERIENCE**

NETWORKING & MENTORSHIP

**FRIDAY
OCTOBER
13TH, 2023**

**TIME: 6PM - 8PM
EDT**

REGISTER NOW!

<https://pcanad.ca/news-and-events/>

**The Pan-Canadian Association
of Nurses of African Descent**

presents

**RE-IMAGINING NURSING
LEADERSHIP** with

**Adigo Angela
Achoba-Omajali**
Clinical Practice Educator,
Interior Health Authority

Dionne Sinclair
Vice President, CAMH

Dr. Bukola Salami
Professor, University
of Calgary

**Daria Adèle
Juudi-Hope**
Federal NDP Candidate for
Kingston and The Islands

Register Now

Date:
Thursday, March 28, 2024

Time
6:00 - 8:00 pm
Eastern Time

#BlackExcellence
#NursingWhileBlackinCanada #NWBIC

Check out the websites and social media platforms of our organizational members to learn more about several initiatives across Canada!





About the Conference



This landmark transformative gathering celebrates the excellence of Black nurses leading change in the Canadian healthcare system and offers dynamic presentations, panel discussions, and networking opportunities.

The conference aims to explore one of the eight core themes of the Canadian Nursing Retention Toolkit, as part of PCANAD's commitment to supporting the professional advancement of Black nurses and nursing students across Canada.



What is the conference format?



The conference will be held virtually from October 15 - 17, 2025 from 12 pm to 4: 00 pm EDT.

On Friday evening (October 17), the conference culminates in in-person gatherings at various local sites across Canada, featuring diverse speakers and social networking opportunities.



Sponsorship Package



Bronze, Silver, Gold, and Platinum packages include a dedicated virtual exhibition page, attendee engagement sessions during the event, the opportunity to sponsor an award, and up to five tickets to attend the event.

	General Sponsorship Package	
<ul style="list-style-type: none">• Acknowledgement on the event website and conference program• Mention of Organizational/individual name in newsletters.• Social media shout-outs before, during, and after the event.		\$1,000 – \$2,000
	Bronze Sponsorship Package	
<ul style="list-style-type: none">• Organizational logo displayed on the event website and promotional materials.• Mention of Organizational name in newsletters.• Social media shout-outs before, during, and after the event.		\$3,000
	Silver Sponsorship Package	
<ul style="list-style-type: none">• Organizational logo displayed on the event website and promotional materials.• Mention of Organizational name in and newsletters.• Social media shout-outs before, during, and after the event.		\$5,000
	Gold Sponsorship Package	
<ul style="list-style-type: none">• Prominent display of company logo on the event website, promotional materials, and event signage.• Featured in dedicated email blasts to attendees.• Multiple social media mentions across all event platforms.		\$7,000
	Platinum Sponsorship Package	
<ul style="list-style-type: none">• Exclusive title sponsor recognition, including company name in the event title.• Premium logo placement on the event website, promotional materials, event signage, and virtual stage backdrops.• Featured in newsletters and marketing campaigns.• Extensive social media campaign highlighting the partnership.		\$10,000



Exhibition Only Package



Exhibition Only Package



- Organizational logo displayed on the event website and promotional materials.
- Dedicated exhibitor page on the conference platform

\$1,000



Donations of any
amount are also
welcome!





How Will Your Sponsorship/Exhibition/ Donation Support The Conference?

Our goal is to make this conference accessible and affordable to all Black nurses and nursing students across Canada!

Your generous financial support will cover:

- Free registration for all nursing students
- Subsidized registration for practicing nurses
- Virtual event platform cost
- Award presentations
- Swags and door prizes
- Entertainment and food for jurisdictional in-person gatherings across Canada
- Honorarium for speakers
- And more...



THANK YOU FOR YOUR SUPPORT!



**PAN-CANADIAN ASSOCIATION OF
NURSES OF AFRICAN DESCENT
(PCANAD)**

ASSOCIATION PANCANADIENNE DES
INFIRMIÈRES ET INFIRMIERS D'ORIGINE
AFRICAINNE (APIIOA)



Join PCANAD in Making History!



conference@pcanad.ca



www.pcanad.ca/conference/

LinkedIn: Pan-Canadian Association of
Nurses of African Descent (PCANAD)

X: @PCANAD_APIIOA

Instagram: @pcanad_apiioa